



# Use of Social Media in Classroom Teaching-Learning Process

DR. DEVYANI K. RAVAL  
Assistant Professor,  
Secondary Teacher's Training College, Visnagar

## 1. Introduction

Man is a social animal. Family, relatives, elders, teachers and other familiar people have an important place in his life. He leads his life through association of such people. He can make contact of all such persons with the help of internet connection, which is known as the social network. By such social network, the person can remain in contact without any limit of time and place. He establishes global contact beyond his village, city, society, state or nation.

Social media means such a website and application, which provides facilities of sharing or sending his content such as writing, photos, pictures, videos, audio etc. to other people.

## 2. Main characteristics of social media

- User as creator of information
- Active participation of mass
- Immediate feedback
- Little requirement of knowledge of technology
- Most of free

## 3. Factors motivating social media in education

- Efficacy of sharing any form of content at anytime, anyplace and without time limit
- Supports to constructivism
- Cheaper
- Works like a bridge for teachers, administrators, parents and society

## 4. Use of social media in the classroom

- Such website can be used as medium of communication for project work and other group works.
- Teacher can link other websites with contents, pictures, videos, lecture notes, thoughts etc related to his subject and know students' opinions about such contents.
- It is very effective to get students' feedback.
- Students can be informed about job advertisement and some professional information.
- Face book and Google plus provide facility of video chatting, which is very useful to arrange video conference with experts of education field from other states or foreign countries.

For example, the world level knowledge can be imparted in the classroom by using blogs. Content can be presented effectively on blog by using multimedia. Teachers can put content suitable for students of primary schools on internet with the help of blogs, which can be used by teachers as well as by students. Students can learn by using a blog even in absence of the teacher in the classroom. In this way, self-learning of students can be possible. Now a day, micro blogs are also widely used with the help of smart phones and mobile phones, which is useful when internet is not available.

Similarly, video sharing also can be used in education. For example, qualitative education can be provided to students by presenting videos of experts from state, nation or foreign countries. videos help in many ways.

- Videos prove very effective to clear abstract concepts.
- Videos help to make content point easier, to display places where going is impossible, to present historical incidents and scenes of physiology and space.
- Teachers can explain hard spots of content very easily by video sharing. Students can grasp content easily with the help of examples, illustrations and demonstrations presented in videos and memorize it for a long time.

Besides this, out traditional media such as TV, radio, newspapers etc. are also very useful for instruction in classroom. Teachers can narrate articles, incidents etc. related to his subject from the newspapers. Reference knowledge can be provided to students. Programmes related to subjects can be broadcast by TV or radios. Confused questions and difficult points of students in any subject can be solved. Radio and TV can be used to get important information. Students can become familiar with educational programmes arranged by the Government.

### **5. Effectiveness of social media in classroom**

- Teaching can be done according to interest of students.
- Students' concentration ability can be increased.
- Content can be taught easily as well as effectively.
- Teachers' professional efficiency is improved.
- Teachers start to use more time in reading.
- Students can get innovative information.
- No teaching work is interrupted in absence of the teacher.
- Students can be motivated to know new things and their thirst of knowledge can be aroused.

In this way, classroom teaching teaching-learning can be enriched and made fresh by using social media.

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